



## **APPLICATION**

### **ASEANpreneurs Youth Leaders Exchange (AYLE) '09**

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#### **ASEANpreneurs Youth Leaders Network (AYLN)**

##### **Introduction**

The ASEANpreneurs Youth Leaders Exchange (AYLE) is the flagship exchange program organized by the ASEANpreneurs Youth Leaders Network (AYLN), bringing together student leaders and entrepreneurs from all ASEAN nations.

Launched on 21 May 2007, AYLN was founded by the NUS Entrepreneurship Society (NES). It is based in Singapore where AYLE'08 was also held. 29 delegates from 8 ASEAN countries gathered for this inaugural event held in conjunction with the launch of the network. The Network has also been endorsed by the ASEAN Secretariat.

##### **Vision**

To foster growth and prosperity in the ASEAN region by promoting entrepreneurship to the youth of ASEAN.

##### **Mission**

To groom entrepreneurial youth leaders in ASEAN and create a platform for interaction and sharing of entrepreneurial ideas, knowledge and experience among ASEAN youth.

## **ASEANpreneurs Youth Leaders Exchange (AYLE) '09**

### **Objectives of AYLE '09**

AYLE '09 will be the second exchange program to be held since the inception of the AYLN. It will be held in accordance with the following objectives:

- 1) To groom ASEAN entrepreneurial youth leaders who will act as advocates for entrepreneurship in their respective countries.
- 2) To equip ASEAN youths with the entrepreneurial knowledge, skills and networks to develop innovative and sustainable enterprises those create jobs and wealth in their respective countries.
- 3) To promote greater interaction among ASEAN youths and a deeper understanding of ASEAN member countries, especially in the area of entrepreneurship development.
- 4) To strengthen regional collaborations within ASEAN, with a strong focus on youth entrepreneurship.
- 5) To uphold the objectives of AYLN.

### **Significance**

To be hosted in each country on a rotating basis, AYLE provides an opportunity for student delegates to visit other countries in ASEAN to learn about their economic development and localized entrepreneurial culture.

It also allows the host country committee to hone their leadership and entrepreneurial skills through regional collaboration. It serves as a great opportunity for the host university / organization to establish or strengthen existing regional ties as means to further its entrepreneurial mission. Hosting the upcoming exchange will also allow student members the opportunity to participate in future exchanges which may be held in other ASEAN countries.

Through such exchanges, it is hoped that communication of ideas and sharing of knowledge is greatly facilitated among the youth of ASEAN. Participants and hosts alike will be able to explore and gain insights into the ASEAN region's entrepreneurship ecosystem. AYLN would then evolve into a feasible channel which can be tapped into to spearhead business cooperation and progress within and among member nations towards further economic integration in the ASEAN region.

## General Information

AYLN is now accepting applications from potential universities/ organizations from ASEAN to host AYLE'09 in their country.

The university / organization applying must be able to form a working committee in charge of organising AYLE'09. This committee is required to submit a proposal regarding the structure and details of AYLE'09, for consideration by NES. Guidelines for the proposal are provided in the following pages of this application brief. Please furnish as detailed a proposal as possible. This will allow NES to have an idea of the level of the applicants' preparedness and assist in selecting the final host country committee for AYLE'09.

NES will work hand-in-hand with the successful host country committee to bring the proposal to realization. It is imperative to note, however, that the working committee will be mainly responsible for the organization of AYLE'09.

Please be advised that AYLE'09 will be held in English, to facilitate ease of communication among the delegates. Furthermore, the theme of AYLE'09 must uphold the AYLN's interest in the ASEAN region and the philosophy of the network. For more information, please visit the ASEANpreneurs website (<http://www.aseanpreneurs.org>).

All proposals must be submitted by email to [aseanpreneurs@gmail.com](mailto:aseanpreneurs@gmail.com) by 20 October 2008.

A final decision on the host country committee will be made by early November. For any enquiries, feel free to contact Ms Janaki Shanmugam, Lead, ASEANpreneurs ([aseanpreneurs@gmail.com](mailto:aseanpreneurs@gmail.com), +65 93821383).

Thank you for your interest in ASEANpreneurs!

**Guidelines for Application Proposal**  
**ASEANpreneurs Youth Leaders Exchange 2009 (AYLE'09)**

1. a) Name; Country; Which university/ organisation do you represent?  
b) Why does your university /organisation want to host the AYLE'09?
2. Where will AYLE'09 be held? (Include details on city, whether in university campus or otherwise, short description of conference locations and facilities)
3. When will AYLE'09 be held? Why? (You may provide a timeframe for which your university/ organisation is able to host the exchange)
4. a) How many delegates will be participating in AYLE'09?  
(Recommended: 30 members - three from each ASEAN member country)  
b) How will they be selected?
5. What is the subject theme that AYLE'09 will be based upon?
6. a) Keeping in mind that a working committee is required, what will be the size of your committee for this project? (Recommended: 8-10 members)  
b) What are the roles of its members?  
c) Will there be an advising professor overseeing the working committee?
7. Each university/ organisation is required to fund its exchange program. Kindly provide us with a budget sheet indicating expected expenses (such as transport, food and accommodation arrangements) as well as sources of funding and their related amounts.
8. a) What form of lodging will be provided?  
b) Will meals be provided daily? (It is critical that the distinct dietary needs of people in the ASEAN region be noted and satisfied)  
c) How will the transport and logistical arrangements look like?
9. What are the costs that delegates will have to bear in order to participate in AYLE'09?
10. a) How long will the exchange program be?  
b) What type of activities (workshops, company visits, social visits, etc) are you planning or considering for the exchange programme? (Kindly provide us with a proposed programme outline)
11. Has your university/ organisation held any other exchange programs of this scale before? If so, please furnish us with details of any such past exchanges.
12. What are the main challenges your university/ organisation faces in hosting AYLE'09?
13. Is there any additional information you would like to share with us?